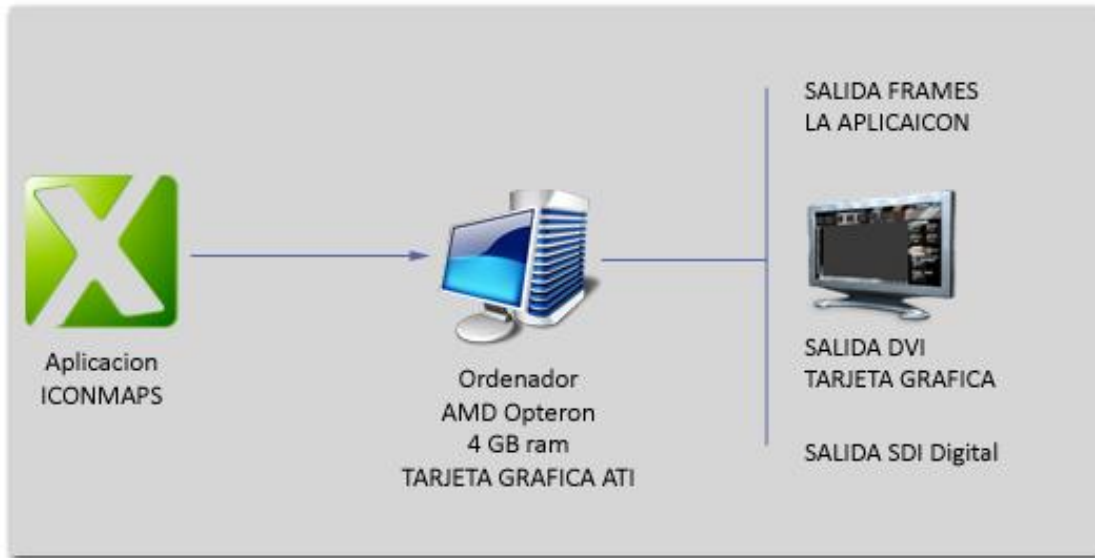


### Configurations and considered prices:

We should review in this document the most common configurations for touch screen, starting from the most simple to the more complexes, we only sell multimedia software or virtualsets and we are far from selling any kind of hardware, although we know the needs in a broadcast to develop and have this software, so we take the chance to advise you properly where to buy it.



### Configurations:

1. **Software and Hardware:** This is the most basic configuration and allows you to create a 720 x 576 sequence, to be managed or inserted.

As computer we like the Phenom 9600 Black edition processor for its capacity in dealing with big memory blocks and decimal operations, with 4GB RAM and as final touch connecting to a good graphic card as the new ATI HD3870X2 1024MB DDR3 PCI-e 2xDVI HDTV. Other parameters are indifferent.

As you can see in the web [www.tigerdirect.com](http://www.tigerdirect.com), you can find Phenom processors from US\$ 989 with 3 GB RAM. As we have bought many things on this site we recommend it to all our clients, because they have excellent prices and shipment outside the U.S..

2. **The software, computers and touch screen:**

This setup will allow you to work in real time with the touch screen, although it allows you to insert and post product the sequence, in full screen while the reporter explains the news.

The touch screen: it will depend on the size and resolution, it doesn't need a huge resolution if you are not going to see HD movies, it will work with a 1024 x 768 resolution screen, it is enough, if it is sufficient luminous.

The touch board: you can find at <http://www.magictouch.com>

Instead of the Plasma, Magic Touch (above mentioned) provides specific boards in different sizes, it can be used with a high luminosity projector on a translucent glass, and ask for a custom board. The prices are not too expensive, round US\$ 3000 aprox. for big projector screens and cheaper for ordinary plasmas.

3. **The software, touch screen Plasma and SDI connection:**

It is also good for the previous setup to connect the computer to an Nvidia FX 4500 SDI PCIE card with digital connection.

This is also another suggestion, a Spanish company this time, that can provide prices, but it is about € 5400 only for the card, practically what the software, plasma and board will cost.

<http://www.azken.com/privado/VerTarjeta.asp?IdTarjeta=207>

4. **Connection with other soft wares:**

With this software you will receive a demo, showing how Icon maps can send information to Brainstorm Studio and change all 2D to 3D icons on a sphere or plane to be used as well as on a virtual set, as on a real set or even create a video sequence to be inserted.

If your broadcast have internet department, it can be also used to create Flash Plug Ins which will be fed by loading files from Icon Maps and automatically loading static icon maps, to be replaced later by animated icons with the client's broadband.

If your broadcast has graphics and computer science department, they could design a Plug In with Maya and 3DMAX, to render a sequence using the positions generated on Iconmaps, providing realism and depth to the weather forecast program.

We have a long way ahead, hoping that we can help you to select the best graphic product for broadcast.

Best Regards.